



# Cinco Ranch FFA Fundraiser Options

2022-2023

If you are participating in the Katy ISD livestock show you **must sell \$500 total** from either Riverstar Fundraisers (Fall/Christmas) and/or Catalog Ad Sales

FFA Webpage: [www.cincoranch.ffanow.org](http://www.cincoranch.ffanow.org) (click the register button on the right to add yourself to our email list, Parents and students can add their email)



# Option 1: Riverstar Farms

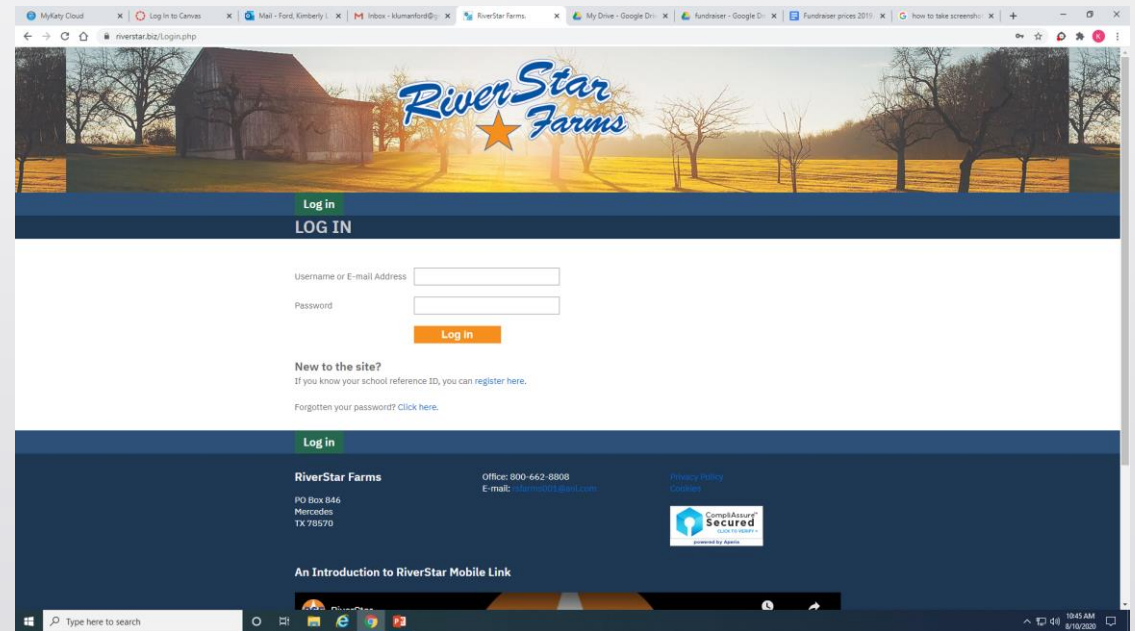
- Please visit the Riverstar website to get started, [www.riverstar.biz](http://www.riverstar.biz)
- If you have sold this product before you will log into your account (if you do not remember your login please email Mr. Ellisor at [michaeljellisor@katyisd.org](mailto:michaeljellisor@katyisd.org) or ask your Ag Teacher) **Do not create another account if you have sold before!!!!**
- If you have **not** sold before you will need to register for an account. Please view the next few slides for instruction on how to register.

# How to Register for Riverstar Farms Account

Click the link here to watch a short video on how to register & access your Riverstar account

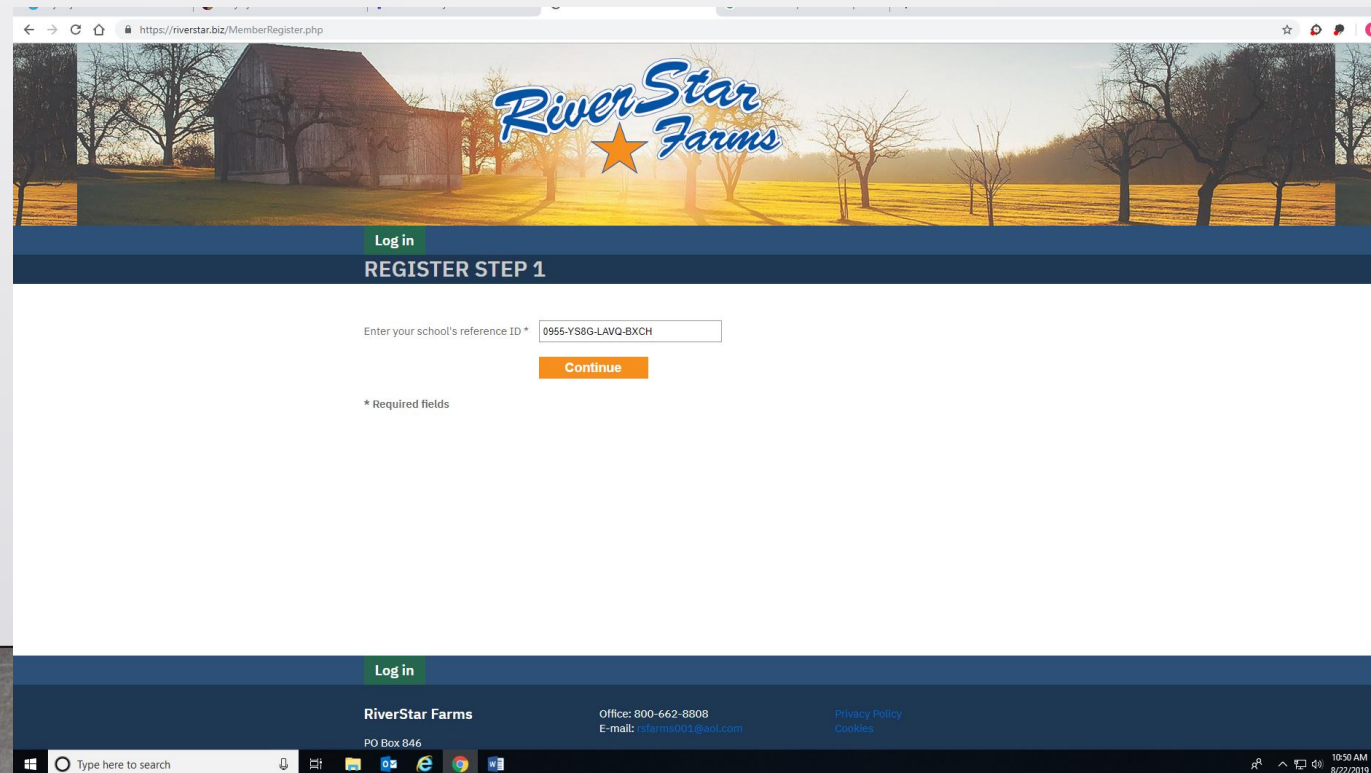
<https://www.youtube.com/watch?v=VfoVm2BJOH4>

When you go to riverstar.biz you will see a screen like this one. Click on the Register here link.



# Continue for How to Register

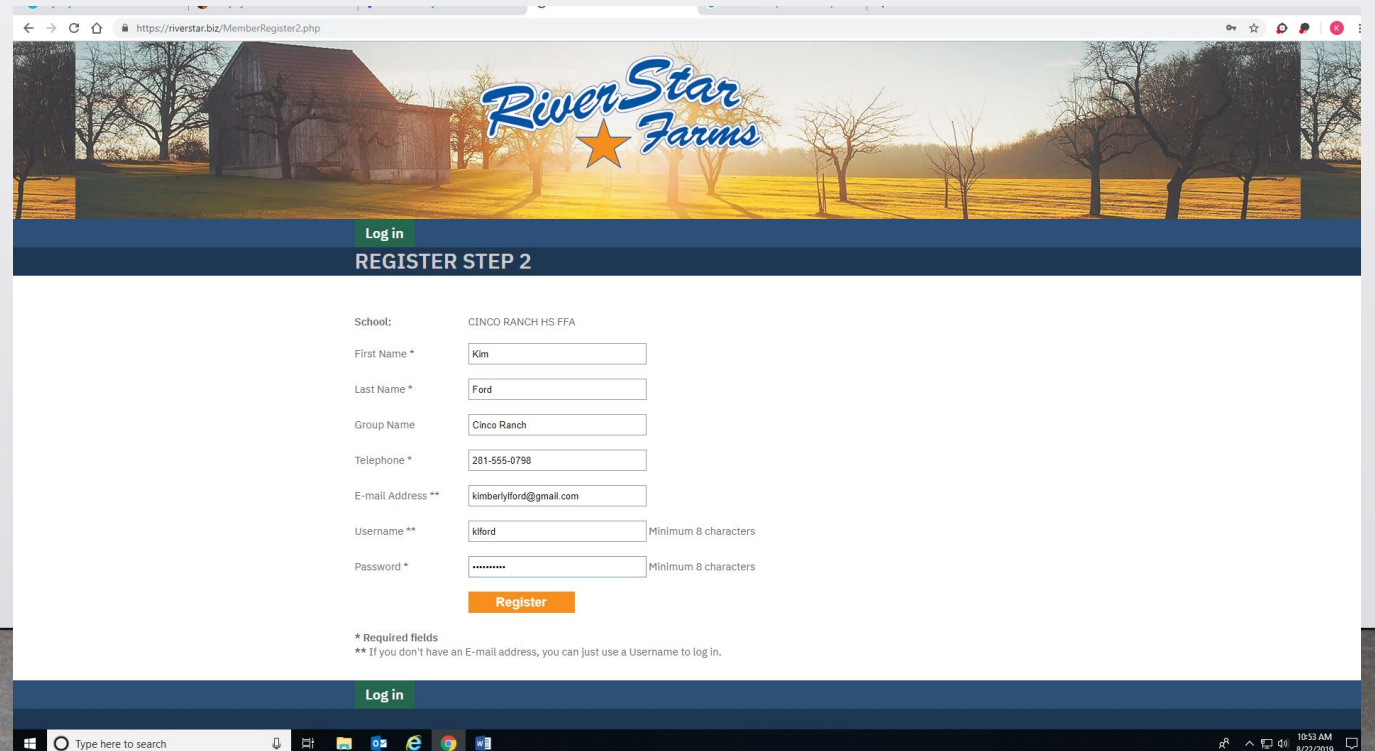
- The next screen you will see is one like the one below, it will ask you for your school's reference ID. You will need to enter **0955-YS8G-LAVQ-BXCH**



The screenshot shows a web browser window with the URL <https://riverstar.biz/MemberRegister.php>. The page features a banner image of a farm with a barn and trees, and the RiverStar Farms logo. Below the banner, there is a "Log in" link and a section titled "REGISTER STEP 1". The registration form includes a text input field labeled "Enter your school's reference ID \*" with the value "0955-YS8G-LAVQ-BXCH" entered. Below the input field is an orange "Continue" button. A note below the button states "\* Required fields". At the bottom of the page, there is another "Log in" link and a footer containing contact information: "RiverStar Farms", "Office: 800-662-8808", "E-mail: [rsfarms001@aol.com](mailto:rsfarms001@aol.com)", "Privacy Policy", and "Cookies". The Windows taskbar at the bottom shows the search bar, taskbar icons, and system tray with the time 10:50 AM and date 8/22/2019.

# Continue How To Register

- Once you have entered the school reference number it will ask you for your information. Please write down or take a picture of your log in and password so you will remember what they are when you go back to log in.
- Then click register



https://riverstar.biz/MemberRegister2.php

**Log in**

## REGISTER STEP 2

School: CINCO RANCH HS FFA

First Name \*

Last Name \*

Group Name

Telephone \*

E-mail Address \*\*

Username \*\*  Minimum 8 characters

Password \*  Minimum 8 characters

**Register**

\* Required fields  
\*\* If you don't have an E-mail address, you can just use a Username to log in.

**Log in**

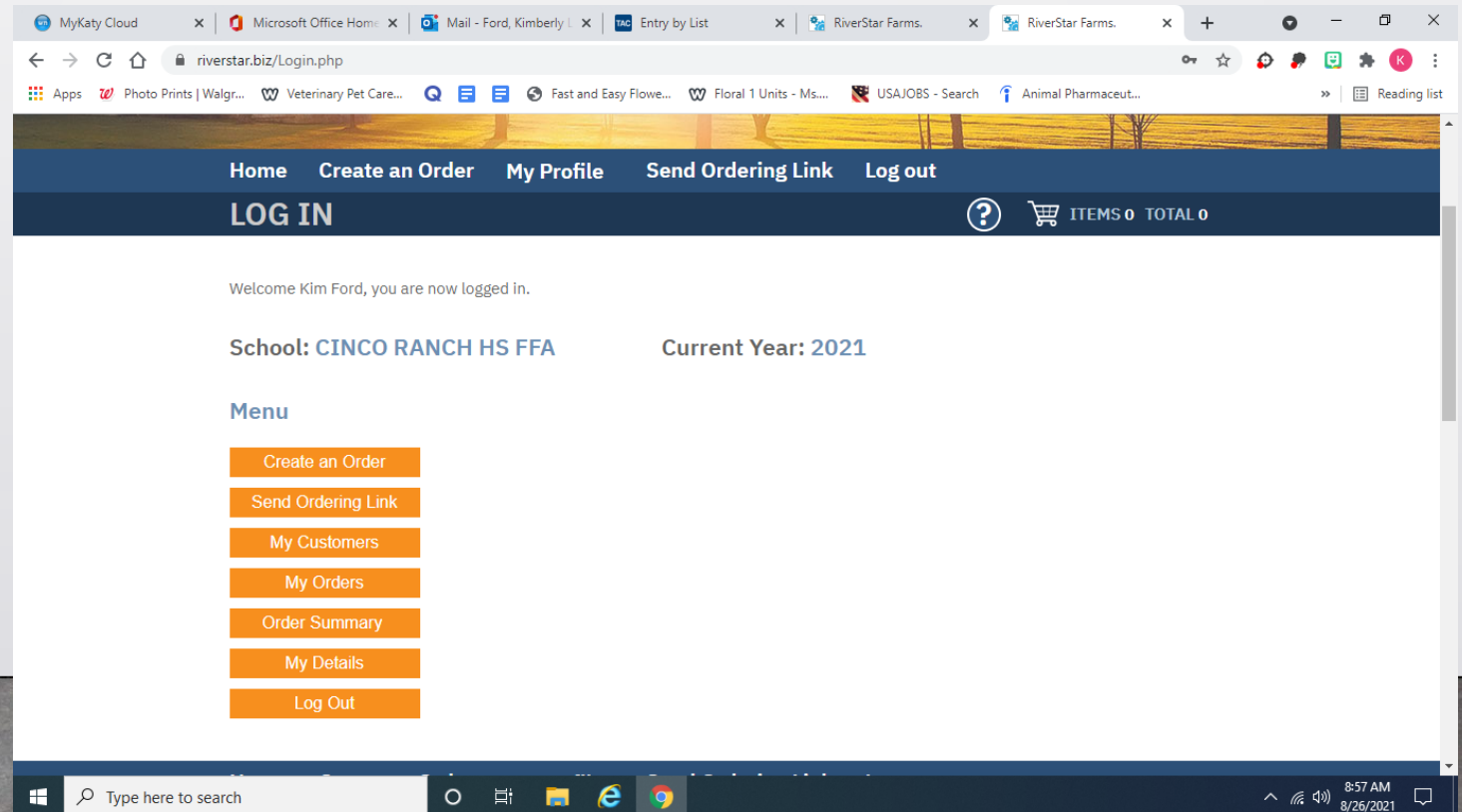
Type here to search

10:53 AM 8/22/2019

# Once Everyone is Logged In

- Once you are logged in you will see a screen like this. Under Send Ordering link you will see the message that you will be able text or email out.

**\*PRO TIP\***  
**Post your link on social media!**





# My Messages

- There is a default message. However, you can change the message to send out to your customers. I would suggest adding the link to the products in your message. You will have to take out some of the message that is already present to add the link. This is an example of a message that you can use.
- Once you have your message set-up you can email or text to your customers.

**The Next Slide has a picture of how to change Messages**

Hello, my name is \_\_\_\_\_.

I am a member of CINCO RANCH HS FFA and as a group, we are currently fund raising to help with expenses associated with events we will be participating in over the next school year.

The link to look and purchase items is listed below.

<https://www.riverstar.biz/Link.php?E=STU5em0raGtGN1hESzJHd1IPSU85Zz09>

For those of you that live outside of my community, we have a donation option available as well.

I thank you for your support of our organization

# MY MESSAGE

- My Details
- My Message**
- Send Messages
- My Customers

Here you can save a default Subject and Message for your E-mail and text messages. You will be able to edit the subject and message before sending.

E-mail Subject

E-mail Message  Max chars: 500 - Current: 500

SMS Message  Max chars: 160 - Current: 154

**Save**

\* Required fields

### Ordering Link

<https://www.riverstar.biz/Link.php?E=RFraZDF0MVU4ZkVUbXMyamdkODVpUT09>

Copy to Clipboard

You can copy and paste this link into an E-mail, text message, or post it on your Facebook page or use it in other social media and it will

This is the Link you can add to your message



# Sending your Message

My Katy Cloud | Log In to Canvas | Mail - Ford, Kimberly L. | Inbox - klumanford@g... | RiverStar Farms. | My Drive - Google Drive | fundraiser - Google Drive | Fundraiser prices 2019 | how to take screenshot

riverstar.biz/MemberMail.php

Home Products My Profile My Orders Log out

SEND MAIL ? ITEMS 0 TOTAL 0

My Details My Message Send Messages My Customers

Message Type \*  E-mail  Text **You can email or text**

Recipient's E-mail \*

Subject \* CINCO RANCH HS FFA Fund Raising

Message \*  Max chars: 500 - Current: 501

**Send Message \*\***

**Send from my E-mail \*\*\***

\* Required fields  
\*\* This message will have a from address of noreply@riverstar.biz, so you will need to identify yourself in your message.  
\*\*\* You will need an E-mail client installed on your device and this option may not work on all devices.

Ordering Link  
<https://www.riverstar.biz/Link.php?E=RFraZDF0MVU4ZKVUbxMyamdkODVpUT09>

Copy to Clipboard

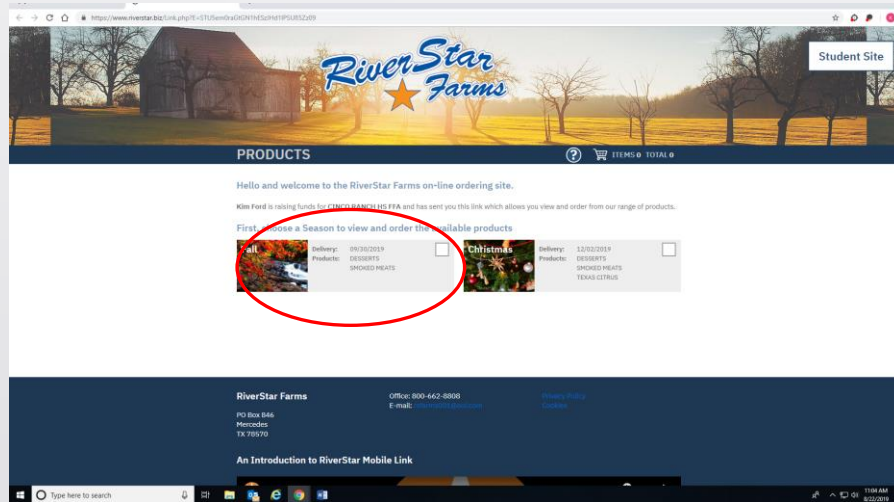
You can copy and paste this link into an E-mail, text message, or post it on your Facebook page or use it in other social media and it will allow people to order products which will be associated with you.

Type here to search | 11:10 AM 8/10/2020

**Make sure  
your name is  
in the  
message**

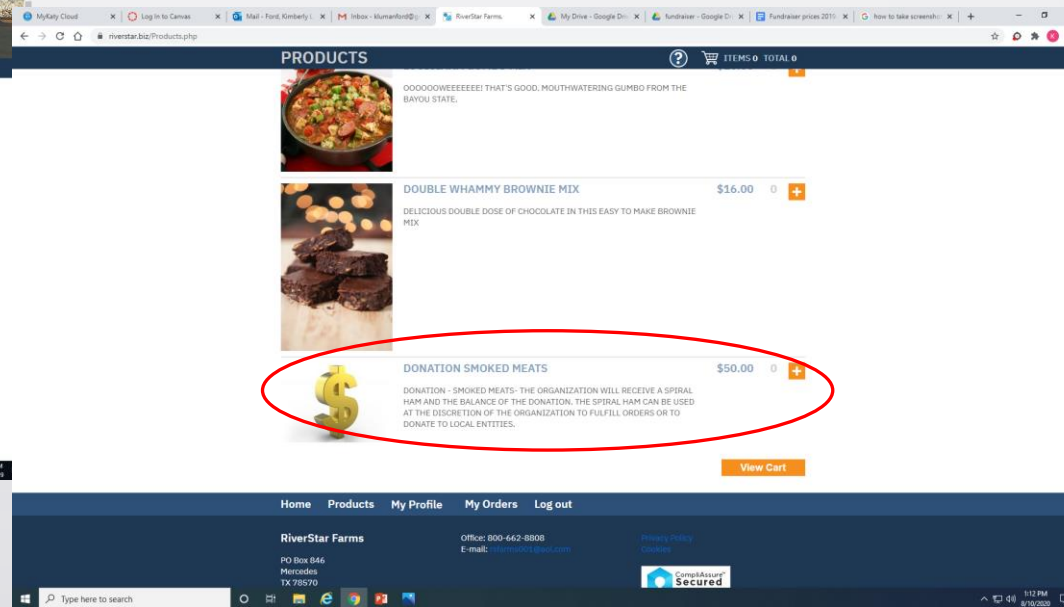
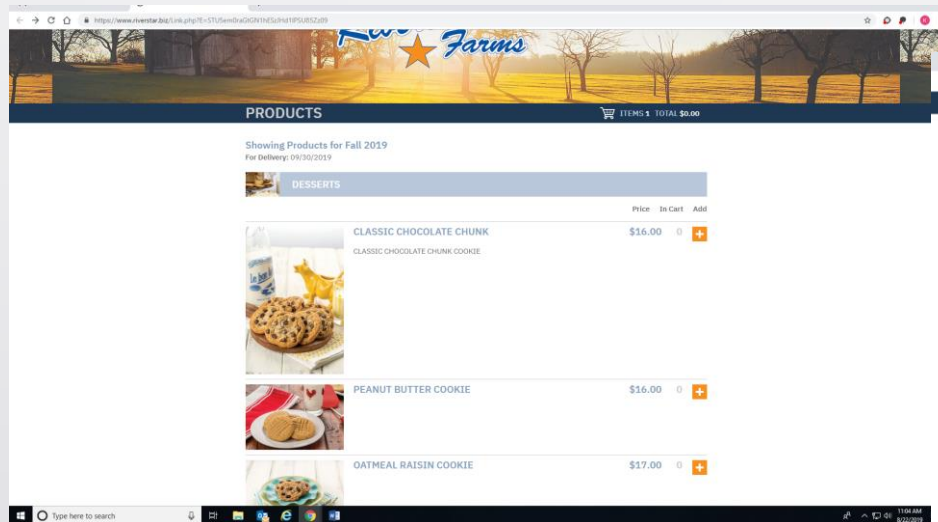
# Customer Now Can Order off the Link

- Make sure that your customer knows which sale they need to order from.  
**Our first sale is the Fall sale.** We will have another sale for Christmas in October.



# Customer Order Page

- Once the customer chooses the sale that they are ordering from then they will get the catalog of items.



This is the box they can check if they would just like to make a donation.

# Selling Dates for Riverstar

You will notice there are two different sales that we have. Please make sure your customers are aware of the delivery dates for each sale. Our Fall delivery will be the week of Oct. 2.

**Our Fall sale will start on Aug. 28 and will end on Sept. 8.**

The screenshot shows the RiverStar Farms website interface. At the top, there is a navigation bar with links for Home, Products, My Profile, My Orders, and Log out. Below this is a header section with the RiverStar Farms logo and a shopping cart icon showing 0 items. The main content area displays the user's school as CINCO RANCH HS FFA and the current year. There are two sections for sales: 'Top 5 - Total Items Sold' and 'Top 5 - Total Value of Sales'. The 'Available Seasons and Products' section is divided into two columns. The left column is for the 'Fall' sale, starting on 05/27/2020 and ending on 10/12/2020, with products including DESSERTS, SIGNATURE POPCORN 1, and SMOKED MEATS. The right column is for the 'Christmas' sale, starting on 10/05/2020 and ending on 12/07/2020, with products including DESSERTS, SIGNATURE POPCORN 1, SMOKED MEATS, and TEXAS CITRUS. The footer contains contact information for RiverStar Farms, including the phone number 800-662-8808 and email address rstarms001@aol.com, along with links for Privacy Policy and Cookies. A CompliAssure Secured logo is also present in the footer.

Season	Start	Delivery	Last Order	Products
Fall	05/27/2020	10/12/2020	Wed 09/23/2020	DESSERTS SIGNATURE POPCORN 1 SMOKED MEATS
Christmas	10/05/2020	12/07/2020	Wed 11/18/2020	DESSERTS SIGNATURE POPCORN 1 SMOKED MEATS TEXAS CITRUS



# Important Information for Riverstar Sales

- Customers will have three options to pay: Cash or Check, **\*\*Credit Card\*\*** (they can enter their information on your phone), or you can send them a link and they can pay at a later time.  
**Remind them that if they choose the link payment method that we would like all payments by Sept. 8.**
- You can look at your orders online under My orders to see who has paid or not. If they have not paid before Sept. 13, you need to nicely ( 😊 ) email or text them to remind them of the deadline.
- Items will be delivered around the week of Oct. 2, once we give you the exact delivery date you will need to make arrangements to come pick up the items and deliver them to your customers.
- You can sell to anyone, anywhere by sending the message with the link for them to purchase. If you are unable to deliver to the customer, they can choose the donation item under products!! (These items will be donated to surrounding donation areas)
- There is a video on the website that gives you instructions on how to navigate your customers ordering process.



# Option 1: Awards for Selling Riverstar products

- \$500 – Official FFA Jacket or CR FFA Jacket or Fishing shirt
- \$1000 – Custom Buckle
- \$1500 – Jacket/Fishing Shirt/FFA Jacket and Buckle
- \$1501+ - Name added to drawing for boots
- Reminders:
  - Sell to family, friends, teachers, and school staff.
  - Business owners will buy products for employee or client gifts



## Option 2: Catalog Ads for Katy ISD livestock show

- Students can sell catalog ads to go toward their \$500 requirement for the Katy ISD Livestock Show. (Must sell ONE Ad minimum either way)
- Catalog Ad Sales will be from August 31 through September 22
- You have the handout in your packet. You need to **wait until August 31** to sell Ads. All sales are online and instructions will be given on this date.



# Tips to Help You Sell

- Post links to social media
- Ask all teachers and staff at Cinco Ranch
  - We have been selling these items for years
  - We get tons of emails from staff saying they were never asked
- Encourage the donation button for out of town buyers
- Be polite and make sure to thank them.